Growth and Business Strategies adopted in Extensive Grazing that will ensure a successful Business in 2050
CREESE NORTH EAST

Tomahawk - North East Tasmania

- 4000 Ha
- 750 mm Rainfall
- 300 Ha Irrigation
- 13,000 Breeding Ewes
- 1,400 Beef Cows
SIMPLOT FARMING Joint Venture

Established 27 years ago

25,000 t Processing Potatoes

3,500 t Broccoli for frozen vegetables
Ingleby Farms and Forests
Country Manager Australia/New Zealand

Started 2003
Tasmania 8,000 ha
Victoria 5,000 ha
New Zealand 4,500 ha
Environmental Responsibility

- 30% land mass under environmental stewardship
- Coastal dunes
- Wet lands
- Remnant vegetation
- Shelter belts
- Rivers
- Creeks
Integration of cropping and livestock with irrigation has the potential to create financial sustainability.
Water is a key Strategy

- Key to sustainable farming in our business
- Major impact on production/profitability
- Responsible for 60% gross revenue
- 26% of arable area under irrigation
- 20 Year focus on irrigation development
- Constructed 10 dams
- Currently constructing 2 dams
- Access to 14,000 ML Water
Two main challenges to agriculture

Challenge = Opportunity
1. Getting people into Agriculture

2. Educating the consumer
Where will the future farmers come from?
Still Waters Run Deep

Agriculture is full of surprises