OUR GROWTH PLAN
POINTS OF DIFFERENCE
WHY NOT ALL SALMON IS HUON
The Ronja Huon is first of its kind to be used in aquaculture operations in Australia.

Huon has pioneered the use of well-boats to bath fish in fresh water.

The Ronja Storm will arrive in late 2019 and complement the Ronja Huon, adding capacity for growth and mitigating risk of being exposed to a single well-boat. Ability to generate its own fresh water supply by converting seawater.
VERTICALLY INTEGRATED
Huon is leading the world in salmon farming in offshore environments, having opened lease space in Storm Bay over four years ago.

Our Fortress Pens allow us to move marine farms further offshore. The wider, deeper nets increase space for fish improving on already world leading low stocking densities (less than 1% fish to 99% water). They also allow for the introduction of automated retrieval systems of mortalities in the pens, to reduce diving requirements and improve biosecurity measures.
WORLD CLASS INFRASTRUCTURE

• Fortress Pens - $90M investment in off-shore farming – which results in better fish performance, waste disperses faster and reduced visual impact for near neighbours

• Feed Barges (7 @ 320 tonnes plus 600 tonne Hogan)

• Net cleaning catamarans
CENTRAL FEED CONTROL ROOM

• Feeding all fish from Hobart since early 2018
• Utilising neural network and artificial intelligence to feed
• Significant reduction in food conversion (the amount of food required to produce 1kg of salmon)
• Reducing feed wastage and the subsequent localised impact on the seabed floor.
WHALE POINT SALMON NURSERY

• Grow larger fish on land reducing time fish spend at sea

• World-class water recirculation technology means that 98% of water is reused again and again

• Fish waste removed from site and composted

• $43M investment
Seven hatcheries provide security of smolt supply for marine operations.

Three different growing regions on the west coast and in the south of Tasmania provide stock security for Huon customers in the case of environmental or disease issues.

Processing in both the north of Tasmania and Botany (NSW) allows for timely processing and delivery to key markets domestically and overseas.
**SUSTAINABILITY**

• We are the first and only seafood supplier in Australia to offer RSPCA approved salmon.

• We hold GlobalG.A.P. certification – the worldwide standard for Good Agricultural Practices. Business improvement tool offering customers complete traceability from egg to plate, including the inputs into the fish (such as feed traceability)

• We operate a Sustainability Dashboard (dashboard.huonaqua.com.au) that gives customers key sustainability, environmental and business metrics. This is unparalleled in the food industry.
HARVEST

• We harvest our fish at night as they are generally calmer.
• The fish are automatically stunned, bled and put into ice slurry for transport to processing facility in North.
• Our harvest system is RSPCA UK-awarded (world-standard).
OUR COMMUNITY