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## Appendix 1

Note:

Due to measurement difficulties, this study follows the revenue approach recently applied in the literature (Hadley, 2006; Abdulai and Tietje, 2007; Gaspar *et al.*, 2009) and defines output as:

$$Q_{i(j)} = \frac{\sum_t^R y^P}{t} \quad (1)$$

where  $Q_{i(j)}$  is the annual value of beef cattle output of the  $i^{\text{th}}$  farm in the  $j^{\text{th}}$  region (measured in Botswana Pula<sup>10</sup>);  $r$  denotes any of the three forms of cattle output considered, i.e., current stock, sales or uses for other purposes in the past twelve-month period;  $y$  is the number of beef cattle equivalents<sup>11</sup>;  $p$  is the current price of existing stock or average price for cattle sold/used during the past twelve months; and  $t$  is the average maturity period for beef cattle in Botswana, which based on expert consultation is assumed to be four years.

Similarly, to ensure that the study captures the approximate share of feeds from different sources in each beef region, the quantities of purchased and non-purchased (on-farm) feeds were first adjusted in accordance with the average annual number of dry and wet months<sup>12</sup>, respectively, in the country.

Average feed prices were computed using the survey's price information collected for purchased feed with further validation by animal nutrition experts in the Department of Agricultural Research (DAR). Both purchased and non-purchased feeds were then converted to improved feed equivalents by multiplying the respective feed quantities by the ratio of their prices (or shadow prices) to the average per unit price of improved fodder.

Thus, following Otieno (2011), the total annual improved feed equivalent was computed as:

$$\{\varphi(p_f * d) + S(n_p * w)\} \quad (2)$$

Where;  $\varphi$  and  $S$  denote, respectively, the ratio of prices of purchased and non-purchased feed to that of improved fodder;  $p_f$  and  $n_p$  represent the average quantities of purchased and non-purchased feeds, respectively, in kilograms per month;  $d$  is the approximate number of dry months (when purchased feeds are mainly used), while  $w$  is the length of the wet season (when farmers mostly use on-farm or non-purchased feeds) in a particular area.

Depreciation costs on fixed inputs were based on the straight line method, using useful economic life farm equipment provided by each farm household. Labor costs comprise both paid and unpaid labor; the latter valued using the average minimum farm wage in a particular district. The labor costs were adjusted with the share of cattle income in household income. Similar adjustments were applied to other incidental variable costs, such as fuel and electricity bills.

To ensure consistent estimates of inefficiency effects in the SFA, a one-stage model is used, as proposed by Battese and Coelli (1995). In estimating the SFA both Cobb-Douglas and Translog production models were tested to test the model's fit to the survey data.

A likelihood ratio test showed that the Cobb-Douglas functional form provided a better fit to the survey data than a translog model<sup>13</sup>.

<sup>10</sup> One Botswana Pula is on average 0.1261 USD (Yahoo Finance (2013)).

<sup>11</sup> Following (Otieno, 2012; Hayami and Ruttan., 1970; O'Donnell et al., 2008). Beef cattle equivalents were computed by multiplying the number of cattle of various types by conversion factors. Following insights from discussions with BMC (Botswana Meat Commission), the conversion factors were calculated as the ratio of average slaughter weight of different cattle types to the average slaughter weight of a mature beef bull. The average slaughter weight of mature bull, considered to be suitable for beef in Botswana, is between 452-500kg. according to BMC, the average slaughter weights for castrated adult males (oxen>3 years), Immature males (< 3 years), Cows (calved at least once), Heifers(female  $\geq 1$ yr, have not calved), Male calves (between 8 weeks & <1 year), Female calves (between 8 weeks & <1 year), Pre weaning males (<8 weeks), Pre weaning females (<8 weeks) are 400kg, 350kg, 390kg, 300kg, 250kg, 220kg, 95kg and 95 kg, respectively. The calculated average slaughter conversion factors were then: 1.0, 0.86, 0.76, 0.84, 0.65, 0.48, 0.54, 0.21 and 0.21, for Bulls, castrated adult males, Immature males, Cows, heifers, Male calves, Female calves, Pre weaning males and Pre weaning females, respectively

<sup>12</sup> Botswana is an arid country and according experts information the length of the wet season when farmers mostly use on-farm or non-purchased feeds do not exceed 5 months. Consequently, the study uses 5 wet and 7 dry months, respectively.

<sup>13</sup> Following Battese et al (2004), the likelihood ratio (LR) statistic calculated as :  $-2\{\ln[L(Ho)] - \ln[L(H1)]\}$  where  $\ln[L(Ho)]$  and  $\ln[L(H1)]$  are values of the log likelihood function for the Cobb-Douglas and translog models, respectively. The test fails to reject the null hypothesis that Cobb-Douglas model is a better specification of sample data, with a LR statistic of 59.12 compared to the chi-square critical value of 11.38 at 10% and 7 degrees of freedom. Degrees of freedom equal the difference in the number of parameters estimated in the two models.



All the parameters in the proposed stochastic frontier and technical inefficiency effects model were estimated simultaneously in the equation:

$$\ln Q_{i(j)} = \beta_{0(j)} + \sum_{r=1}^4 \beta_{r(j)} \ln X_{ir(j)} - M_i \delta_j + v_{i(j)} \quad (3)$$

Where  $Q_{i(j)}$  is the annual value of beef cattle output of the  $i^{\text{th}}$  farm in the  $j^{\text{th}}$  region and measured as indicated in (16).  $X_{ir}$  represents a vector of inputs where  $X_{i1}$  is total feed equivalents,  $X_{i2}$  denotes the cost of veterinary services, and  $X_{i3}$  is the cost labor, while  $X_{i4}$  is a Divisia index calculated as (Boshraadi et al., 2008)<sup>14</sup>:

$$X_{i4} = \prod_{r=1}^2 C_{ir(j)}^{\alpha_{ir(j)}} \quad (4)$$

Where  $\alpha_{ir(j)}$  represents the share of the  $n^{\text{th}}$  input in the total cost for the  $i^{\text{th}}$  farm in the  $j^{\text{th}}$  region;  $C_{i1(j)}$  is the depreciation; insurance and taxes on farm buildings, machinery and equipment (Pula);  $C_{i2(j)}$  represents other overhead costs including fuel, electricity, market services, maintenance costs, branding etc., in Pula terms.

$M$  denotes the vector of socio-demographic and other independent variables assumed to influence efficiency;  $v$  represents statistical noise and  $\delta$  is a vector of inefficiency parameters to be estimated.

Intuitively, a positive sign of the coefficient of efficiency driver variable ( $\delta$ ) implies inefficiency because the value of  $u$  ( $u=M\delta$ ) would be higher when the farm is farther away below the frontier. On the contrary, a negative sign of the coefficient is interpreted as potentially having a positive influence on efficiency (Brummer and Loy, 2000; Coelli et al., 2005; Delgado et al. 2008; Otieno et al. 2012).

The parameters of the stochastic frontiers were obtained by using FRONTIER 4.1 software (Coelli, 1996). The linear programming, to estimate meta-frontier (Equation 8), and bootstrapping of standard errors were undertaken in SHAZAM version 10 (Whistler et al., 2007), while STATA version 11 (StataCorp, 2009) was used for the Tobit analysis (Equation 13).

## Appendix 2

### Average annual output and inputs

Variables	South East (N=219)	Central (N=200)	Chobe (N=149)	Pooled sample (N=568)
Value of beef cattle output (Pula)	17614 <sup>c</sup>	47366 <sup>a</sup>	28893 <sup>b</sup>	31,048
Veterinary costs (Pula)	449 <sup>b</sup>	619 <sup>a</sup>	505 <sup>a</sup>	524
Paid labor costs (Pula)	8693 <sup>a</sup>	6862 <sup>c</sup>	7951 <sup>b</sup>	7854
Purchased feed equivalents (Kg)	399 <sup>a</sup>	404 <sup>a</sup>	277 <sup>b</sup>	370
On-farm feed equivalents (Kg)	377 <sup>b</sup>	815 <sup>a</sup>	228 <sup>c</sup>	492
Depreciation costs (Pula)	2591 <sup>b</sup>	5331 <sup>a</sup>	4923 <sup>a</sup>	4168
Cost of other inputs (Pula)	2189 <sup>b</sup>	5715 <sup>a</sup>	4866 <sup>a</sup>	4134

Notes: <sup>a,b,c</sup> differences in the superscripts represent significant differences (at 10% level or better) across the regions. Total labor costs and feed equivalents comprise both paid and unpaid labor, and purchased and on-farm feeds, respectively.

<sup>14</sup> The Divisia index is a proxy variable used to consolidate inputs such as depreciation and other costs so that to improve the model fit. All input costs are adjusted with the share of cattle income in household income.