

From: [Tony King](#)
To: [IFMA Website Newsletter Recipients;](#)
CC:
Subject: IFMA Newsletter and Website Update Email - Membership Plan Special - September 2006
Date: Wednesday, September 06, 2006 12:58:05 PM
Attachments:

IFMA NEWSLETTER & WEBSITE UPDATE EMAIL – September 2006

Dear Newsletter Receiver,

NEW IFMA MEMBERSHIP PLAN LAUNCHED – please keep this Newsletter for future reference.

HEADLINES

- **New Membership Plan**
- **Three categories of Membership – Full, Corporate and Website Subscriber**
- **Online Payment Using Credit Cards plus future payments**
- **Previous IFMA Members**
- **“Member Announcements” – a New Membership Benefit.**

New Membership Plan

An all new membership plan has been launched for IFMA. Previously membership was only available to attendees of IFMA Congresses – but you can now join the new IFMA Membership Plan using online payment with a credit card. And from now on you can also renew your membership online.

All Members will receive a Membership ID Number and a Renewal Code when joining and renewing.

Full details of the scheme and how to join are all set out on the ifmaonline.org website and you can see these by visiting the new [Membership Section](#).

Three categories of IFMA Membership

There are 3 categories to choose from:

“Full Member” – this level is equivalent of the membership previously purchased when attending a congress – but this category will be offered with two methods of payment:-

- 1) the “old way” where the membership fee was included with the congress fee and which covers the period between two congresses (approx. 2 years) or
- 2) by payment online for a 1 year membership which is renewable on

the anniversary of the first payment.

Those who join at a congress but who do not attend the following congress can renew their membership online.

Those who join or renew online will receive a “discount” equivalent to more than their online membership fee from congress registration fees. Online payment of membership dues will be slightly more economic than paying the dues at a congress.

Full Member Fee online (1 year membership) are US\$42 or €33 or GB£22.50 or the equivalent in your country’s currency.

“Corporate Member” – this new form of membership is for those who work for an organisation (University or Company) where several people are interested in IFMA activities and resources. A Corporate Membership allows for up to three nominations as Full Members plus 3 nominated Website Subscribers. There are savings on dues and all the benefits of being a Full Member for those nominated. Corporate Membership is only available online.

The Corporate Membership Fee (1 year membership) is US\$115 or €89 or GB £60 or the equivalent in your country’s currency.

“Website Subscriber” – this form of “membership” is for those who feel they cannot afford or justify Full Member status – but who appreciate the resources – Journal and Congress Papers - provided on the ifmaonline.org website and wish to support IFMA in developing and improving the openly available resources. Website Subscriber is available online only.

Website Subscriber is available online only.

Website Subscriber Fee (1 year membership) is just US\$23 or €17.50 or GB£12 or the equivalent in your country’s currency.

We hope you will agree that these are very reasonable rates for membership.

Online Payment by Credit Card – WorldPay and FuturePay

Payment for Membership (and for Members Announcements – see later) is via Credit Card online. IFMA have an Internet Merchant Account with WorldPay (a Royal Bank of Scotland company) and all payments are taken over a secure payment system. So payment over the Internet will be safe and is guaranteed by the Credit Card Companies.

You can pay with VISA, MasterCard and Delta credit cards from virtually any country in the world. Currently 3 currency options are available – US Dollars, European (Euro Zone) Euros and Pounds Sterling (GB£) for you to choose from. If your country’s currency is not one of these we suggest you select Pounds Sterling (GB£). We hope to introduce more currency options in the future. Using WorldPay’s FuturePay service you can arrange for your annual membership renewal payment to happen without having to complete forms on the website (FuturePay is like a Direct Debit arrangement and can be cancelled at anytime). This reduces the administrative cost and time for both yourself and

IFMA - so we hope you will select to have a FuturePay agreement when completing your membership details for the application form.

Previous IFMA Members

If you have attended any of the congresses prior to the 15th Congress you will have paid a membership fee as part of your congress registration and your membership will have lapsed at the time of the following congress. So you can now renew your membership using the online membership options, we sincerely hope you will wish to do so!

Please rejoin IFMA using the Full Member (or other) application process and not the “renewing” version as we need to have your details for the database. (You will not be able to use the “Renewing membership” options as you need to have a renewal code to do so.)

IFMA “Member Announcements” – A new Membership Benefit

IFMA Members can now have “Announcements” on the ifmaonline.org website. You will find all the details about this additional option on the website under Membership – [Membership Extras](#)

Do you work for a University offering farm management related courses to students from abroad?

Are you a Consultant or do you work for a Consultancy Company with services offered in other countries? Or perhaps you offer specialist services abroad, or have written and/or published a book in farm management disciplines. What better place to “announce” these services to the world than the www.ifmaonline.org website?

Some 1350 people currently visit the IFMA website every month – and these will grow the more the website offers.

Amongst the most frequent requests that I receive are those from students looking for specific University courses and from consultants looking to form relationships with consultants in other countries. I can only provide very limited help in this – but by building a good set of contacts on the IFMA website we can fulfil an important role which fits in well with IFMA’s educational and “exchange of knowledge and ideas” objectives.

The cost of such “Announcements” are very reasonable and include for logos, statements, website links and email addresses. There are three categories – Individual, Academic and Company Announcements.

This is a brand new service – so why not be the first to apply for an Announcement?

This service is for IFMA Full and Corporate Members only.

Please make the decision to join IFMA soon!

The new membership plan with online payment, and the development of classified announcements, is an exciting development for IFMA offering new opportunities for further developing the farm management resource that IFMA offers.

However it is now up to you to support IFMA by joining and thereby contributing

to its financial stability. Remember IFMA does not have any paid staff and works to provide its resources through voluntary activity – so it needs (and deserves) your support! You can join directly by going to the [Join IFMA Page](#).

Best Regards,
Tony.

PS – Have you changed my email address in your email address book?

PPS – This email is best seen in HTML format.

Tony King
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PLEASE NOTE CHANGED EMAIL ADDRESS

Phone: +44 (0)1223 839707

IFMA Website - www.ifmaonline.org

16th IFMA Congress, Ireland website - www.ifma16.org