

IFMA NEWSLETTER – JANUARY 2012

INTERNATIONAL JOURNAL OF AGRICULTURAL MANAGEMENT (IJAM) SPECIAL

Dear IFMA Newsletter Subscriber,

In this newsletter:

The New International Journal of Agricultural Management (IJAM) has been launched on IngentaConnect.

IJAM 2nd Editions is now available – with Free Content to promote the IJAM.

PLUS – Back Issues of the ‘Journal of Farm Management’ and the ‘Journal of International Farm Management’ are also available with “free content” to all on IngentaConnect

Membership of IFMA for Journal (IJAM) access

Finally – IFMA 19th Congress

First of all - A HAPPY NEW YEAR TO YOU – may 2012 be a good year for you and your family.

Please save this Newsletter for future reference.

The new International Journal of Agricultural Management (IJAM) has been successfully launched on IngentaConnect.

Back in the September Newsletter I informed you that the launch of IJAM had been delayed. In the end it did not get launched until November.

As the content of the 1st Edition of IJAM was only available to current IFMA and IAgRM Members I did not announce the launch to non-members then, but dealt with the process of getting members registered on the IngentaConnect website so that they could access the new journal.

However the:

IJAM 2nd Edition is now available - with ‘Free Content’ to promote the IJAM

The 2nd Edition is available on the website since yesterday.

Here is the hyperlink to the Home Page of the new journal IJAM on IngentaConnect.

<http://www.ingentaconnect.com/content/iagrm/ijam>

Once you are on the homepage of the journal you can select the **2nd Edition** to access the articles which for this Edition only have been marked as “Free Content”.

Read the Editorial to learn about this Edition, which with the Editorial includes **11 articles**. These include 1 *Viewpoint* by Sir John Beddington (The UK Government Chief Scientist) on the ‘Future of Food and Farming’, 2 *Refereed Papers*, 1 *Professional Updating* on the new CAP by Carl Atkin, 1 *Refereed Article*, 3 *Conference Papers*, 1 *Book Review* and a *Call for Papers*. It is particularly pleasing to see that many of the authors of both the 1st and 2nd Editions are IFMA members. Let’s keep it up!

Please read the *Call for Papers* as, in addition to highlighting the types of articles the Journal wishes to publish, it includes having Themed Editions - of which two Editions are already planned for the future, one on *Agricultural Marketing in a Globalised Economy* and the other on *Internet and Social Media in Agricultural Management* – with guest Editors.

As a means to promoting the new Journal – the 2nd Edition of IJAM has been published with all the articles as “Free Content”. This is a one-off free content Edition to attract new visitors to the Journal and to encourage them to join the publishing organisations or subscribe. **Please use this opportunity to publicise the Journal** to colleagues and friends in the industry – and encourage your organisation to become a Subscriber on behalf of its members. There are some 70 organisations already subscribed – perhaps yours is one of them?

Note – IJAM is published quarterly, is available to Members of the IFMA, the IAgRM, and to paying organisation subscribers for the first year of each Edition’s publication (after which it will become “Free Content” to meet IFMA’s objective of making Farm Management knowledge as freely available as possible). The objective of IJAM is to become the leading international journal on agricultural / farm management.

You can also see the list of articles in the 1st IJAM Edition, again with a good range of papers and articles, and by selecting them, see the Abstract.

Non members/subscribers can purchase individual papers from the website if they wish. Each paper is offered in a HTML version (for screen reading) and a PDF version (in two column pages) for download and saving - which is better suited for printing. Note: scroll down below the option box for the article's Abstract and Keywords.

If you want to find out more about the organisation of IJAM - or find guidance on submitting a paper or article – here is the hyperlink to the IJAM website - <http://www.ijagman.org/>

Tip - Add these links to your browser 'favourites' for quick access in the future.

One other 'Note' I should make. IngentaConnect / Publishing Technology can only work with one legal organisation for a Journal and so the Institute of Agricultural Management (the larger fund provider as well as the journal co-ordinator) is selected as the nominated 'publishing organisation' – so you will find them mentioned as 'The publisher' on the IJAM (and JFM / JIFM journal) homepages, which will also carry IAgrM's logo as a default. However this is very definitely a combined publication by the two organisations - IFMA are making a financial contribution to IJAM's publication.

PLUS – The Back Issues of the 'Journal of Farm Management' and the 'Journal of International Farm Management' are also available on IngentaConnect as Free Content

You may well be interested in seeing back issues of the *Journal of Farm Management* published by the Institute of Agricultural Management in the UK over the past 7 years. We have arranged for the back Editions of both the JFM and JIFM (6 years) to be published on the IngentaConnect website alongside the new Journal. They have their own Journal home pages. Both are published as "Free Content". To access these you will find links on the home page of IJAM under the heading 'Related Information:'. Alternatively you can put the journal title into the Search facility and on the down arrow select 'Publication Title'. Note: The previous online issues of our old Journal – the JIFM – will continue to be held on our ifmaonline.org website as before and freely available (as of course are all the Congress papers (and many presentations) from the last 6 congresses)

The IngentaConnect Journal publishing website carries some 60 plus agriculturally related professional journals – so is a brilliant place for IJAM to be published. When you have a few moments to spare – do spend sometime looking around the IngentaConnect website – it will help you get used to the layout and how it all works. To see the other agricultural journals click the link under the heading 'More in this subject' on the IJAM home page - or try this link

http://www.ingentaconnect.com/content/subcat?j_subject=143&j_availability=

Membership of IFMA for Journal (IJAM) access.

The Council of IFMA thought long and hard about the merger of JIFM with the Institute of Agricultural Management's Journal of Farm Management which required us to have the new journal as "Member only" access. As you will see from above – non-members will be able to see all the editions a year after the date of publication as the editions will be changed to have "free content" after a year. The new journal provided IFMA with a continuation plan as up till now the JIFM has been totally run and co-ordinated and published by volunteers. We owe the outgoing JIFM Editor John Gardner and his colleagues at Massey University in New Zealand a very big thank you for rescuing the JIFM in 2005. John has now retired from Massey, but he continues as a Deputy Editor of IJAM for which we are very grateful.

If you want a particular paper from the IngentaConnect website you can purchase it as an individual item (around US\$25). But rather than do that you can still join IFMA for just US\$40/annum and have access to all the journal articles.

Finally – 'IFMA19' Congress

Plans for our next congress, due in Warsaw, Poland in July 2013, are making good progress and the hyperlink to the website is provided below. You can 'register your interest', and the initial 'Call for Papers' is available. However much has still to be added to the website and the information will build during 2012. I will keep you informed as the information becomes available.

Best Regards,
Tony.

Tony King
Hon. Secretary

International Farm Management Association

Email: ifma@tonyking.info

Phone: +44 (0)1223 832527

IFMA Website - www.ifmaonline.org

The 19th IFMA Congress will be held in Warsaw, Poland, 21-26 July, 2013

Congress Website - www.ifma19.org/