

**IFMA Social Media – Yes, we are finally getting up-to-date with an IFMA presence on the Social Media platforms of Twitter, Facebook and LinkedIn.**

There are now IFMA accounts on Twitter, Facebook and LinkedIn. There was already a LinkedIn Group – and now we need to get the discussions on that forum really working.

Whilst social media may not appeal to all – we believe it is a very important medium to encourage young (and a few older!) people to get involved with IFMA and develop their interest in what IFMA has to offer.

**Now WE NEED YOUR SUPPORT in making sure the accounts have a constant flow of farm management related information and contributions.**

Here are the important links – and you will also find these on our IFMA website.

**Twitter:** <https://twitter.com/ifmaonline>

- ***Tweet to us! Retweet us! Follow us!***

**LinkedIn Page:** <https://www.linkedin.com/company/international-farm-management-association>

- ***Follow us!***

**LinkedIn Group:** <https://www.linkedin.com/grp/home?gid=3161741>

- ***Join our Group! Post information, share insights, be part of the discussion!***

**Facebook IFMA Page:** <https://www.facebook.com/IFMAOnline-930506293690067/timeline/>

- ***Like us! Post information, share insights!***

**Facebook IFMA21 Event:** <https://www.facebook.com/events/1522258371399512/>

- ***Join us! Invite your friends!***

In particular IFMA are keen for those of you who are already involved in social media to get involved with the IFMA pages – to post information, join in discussions, highlight appropriate events.

If you are not on social media but have been thinking about doing so - perhaps this is a good reason to join and get involved.

**Take a look – there is already a lot to see and learn about.** *Did you know that the Chinese spend less of their disposable income on food than the Russians, and that the Americans spend the least of all?*

**Join the Group – Follow us – Like us – And Contribute!** We look forward to your participation and please spread the good word!

My Best Regards,  
Tony.

Tony King  
Hon. Secretary

**International Farm Management Association**