IFMA Social Media – Yes, we are finally getting up-to-date with an IFMA presence on the Social Media platforms of Twitter, Facebook and LinkedIn.

There are now IFMA accounts on Twitter, Facebook and LinkedIn. There was already a LinkedIn Group – and now we need to get the discussions on that forum really working.

Whilst social media may not appeal to all – we believe it is a very important medium to encourage young (and a few older!) people to get involved with IFMA and develop their interest in what IFMA has to offer.

**Now WE NEED YOUR SUPPORT** in making sure the accounts have a constant flow of farm management related information and contributions.

Here are the important links – and you will also find these on our IFMA website.

- **Twitter:** [https://twitter.com/ifmaonline](https://twitter.com/ifmaonline)
  - Tweet to us! Retweet us! Follow us!

- **LinkedIn Page:** [https://www.linkedin.com/company/international-farm-management-association](https://www.linkedin.com/company/international-farm-management-association)
  - Follow us!

- **LinkedIn Group:** [https://www.linkedin.com/grp/home?gid=3161741](https://www.linkedin.com/grp/home?gid=3161741)
  - Join our Group! Post information, share insights, be part of the discussion!

- **Facebook IFMA Page:** [https://www.facebook.com/IFMAOnline-930506293690067/timeline/](https://www.facebook.com/IFMAOnline-930506293690067/timeline/)
  - Like us! Post information, share insights!

- **Facebook IFMA21 Event:** [https://www.facebook.com/events/1522258371399512/](https://www.facebook.com/events/1522258371399512/)
  - Join us! Invite your friends!

In particular IFMA are keen for those of you who are already involved in social media to get involved with the IFMA pages – to post information, join in discussions, highlight appropriate events.

If you are not on social media but have been thinking about doing so - perhaps this is a good reason to join and get involved.

**Take a look – there is already a lot to see and learn about.** Did you know that the Chinese spend less of their disposable income on food than the Russians, and that the Americans spend the least of all?

**Join the Group – Follow us – Like us – And Contribute!** We look forward to your participation and please spread the good word!

My Best Regards,

Tony.

Tony King
Hon. Secretary

**International Farm Management Association**