



## FUTURE FARMING SYSTEMS

INTERNATIONAL FARM MANAGEMENT CONGRESS  
**EDINBURGH 2017**

### PRE CONGRESS TOUR

25TH JUNE TO 1ST JULY 2017

Study tour visiting Agricultural Businesses on route from London to Edinburgh

### THE 21ST IFMA CONGRESS

2ND JULY TO 7TH JULY 2017

The Congress based at the John McIntyre Conference Centre, Edinburgh

### POST CONGRESS TOUR

8TH JULY TO 14TH JULY 2017

Study tour visiting Agricultural Businesses in Scotland



For more information, contact us by:  
web [ifma21.org](http://ifma21.org) tel 01275 843825

# A Guide to the 2017 IFMA Congress

Note:

Details and information on the Congress is regularly updated on the Congress website that can be found at  
[www.ifma21.org](http://www.ifma21.org)

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**Booking is now open and for more  
information and news of the Congress see  
[www.ifma21.org](http://www.ifma21.org)**

**Note:** The organisers reserve the right to change elements of the congress and tours as deemed necessary. Brochure published on 02/02/2017



**Patron - HRH The Princess Royal**

The 2017 IFMA Congress is being organised by IAgM (Institute of Agricultural Management) in partnership with SRUC (Scotland Rural College) and is based at the purpose built conference facility at the John McIntyre Centre which is part of the University of Edinburgh.

The Congress brings together leading Farmers, Academics, Consultants and Policy Makers from over 30 different countries from around the world.

The International Farm Management Association Congress is held in a different country around the world every other year.

This gives a valuable opportunity for those involved in farm and agricultural management to get together and the objectives are :

- To provide a platform for the exchange of ideas, experience, knowledge and best practice through presentations and demonstration.
- To learn about the agriculture of the organising country, including its structure and marketing.
- To stimulate contacts between farmers, teachers, advisors, consultants, researchers, policy makers and agribusiness at national and international levels.

The Congress programme is designed in such a way that all three objectives can be met. The strength of the Congress is the integration of a diverse group of international people, companies and organisations around the themes of agricultural production, agricultural policy, agribusiness and economics and their impact on farm management.

The Congress' Programme of Papers is made up of both Invited and Contributed Papers arranged in plenary and parallel sessions along with workshop opportunities.

As well as formal sessions two days of field trips to farming and agricultural businesses take place on the Tuesday and Thursday.







## Tuesday's and Thursday's Field Trips

### **Field Trip 1 – Dairying in Dumfries**

Located in the South West of Scotland Dumfries and Galloway is one of the main dairying areas in Scotland. This trip will focus on dairy farming and will include a trip to the SRUC dairy research centre where you will be able to see the Langhill Herd, which is recognised internationally for research into dairy systems since 1970.

### **Field Trip 2 – Research & Knowledge Exchange in Midlothian and the Scottish Borders**

This Field Trip will take you to the outskirts of Edinburgh and onto the Scottish Borders to see farms which are or have been actively involved in research and knowledge exchange. A highlight will be a visit to the SRUC beef and sheep research centre which is home to the GreenCow project with its facilities to measure methane emissions from livestock.

### **Field Trip 3 – A traditional Estate in the Scottish Borders**

The Scottish Borders is located in the South of Scotland, on this trip you will find out more about traditional estates. These are agri-businesses which typically farm part of their land (land that is “in hand”) and let out other parts on tenancy agreements. The history of Scottish Estates is rich and interesting, these businesses and their tenants face unique challenges.

### **Field Trip 4 – From Farm to Fork in the Central Belt**

This trip into the central belt of Scotland will allow you to see a mixture of farming and processing businesses and will focus on the food supply chain ‘from farm to fork’. This area is the most populated in Scotland and extends west from Edinburgh towards Glasgow, farming close to urban conurbations has its own challenges while good transport links have benefits for processors.

### **Field Trip 5 – Adding value in East Lothian**

East Lothian located to the South of Edinburgh, has some of the most fertile soils in Scotland, allowing a wide variety of crops to be grown. Being close to major centres of population, local farmers also have good opportunities to engage directly with customers. On this trip you will have the opportunity to

see how some local businesses are making use of this opportunity and adding value to their produce.

### **Field Trip 6 – Specialist cropping in Perthshire**

Perthshire is one of the most beautiful regions in Scotland and is well known for its high value cash crops including potatoes, vegetables and soft fruit. During visits to some of the farms in this area you will find out more about the production of these crops in Scotland and innovations that have enabled it to develop.

### **Field Trip 7 – Farm diversification in Fife**

Field Trip 7 will take you across the new Queensferry Crossing into Fife. Here we will visit farms which have chosen diversification as a route to generating additional income to expand or secure the business. There are a great variety of enterprises as this area is close to several large populations, has good quality land and has a well established tourism sector.

### **Field Trip 8 – Hill and Upland Farming in Stirlingshire**

On this trip you will head North West from Edinburgh to visit hill and upland farms in Stirlingshire. At SRUC's Hill and Mountain Research Centre there is lots to see including studies on biodiversity and technologies that can assist in the management of extensive livestock. Please note there is also a visit to the Hill and Mountain Research Centre on the post-congress tour.



## CALL FOR PAPERS AND POSTERS

The 21<sup>st</sup> International Farm Management Congress is to be held in Edinburgh, Scotland.

The International Farm Management Association (IFMA) is an international body of about 400 members primarily academics, consultants, advisors, farmers, government, administrators and policy analysts with interests in farm management. It has held Congresses in many countries, starting with Warwick in the UK in 1971, bringing people together from around the world to discuss and debate issues, share experiences and learn from each other. The Congress is not just about the host country. More information about IFMA is available on its website ([www.ifmaonline.org](http://www.ifmaonline.org)). Details of the 21<sup>st</sup> Congress are available on a separate website managed by its Local Organising Committee ([www.ifma21.org](http://www.ifma21.org)).

This document sets out the process to follow for those interested in submitting a paper for the 21<sup>st</sup> Congress. The main theme is “**Future Farming Systems**”.

As is usual in Congresses, there are a number of sub themes, for IFMA21 these are:

- a. **Knowledge & information** (KPIs, benchmarking, big data, decision-making tools)
- b. **Technology** (robotics, other new technologies, traditional farm equipment)
- c. **Labour force of the future** (family farmers, employed managers, farm workers, migrant workers, young entrants, succession, influences of the family)
- d. **Financing the farm business** (share farming, contract farming, non-farming investors)
- e. **Entrepreneurship** (Diversification & adding value)
- f. **Part time and small scale farming**
- g. **Large scale and agribusiness**
- h. **The role of policy in defining future farming systems**
- i. **Working with global and local markets** (resilient farming businesses, global food security, international trade agreements, negotiating best prices for inputs and outputs)

The Organising Committee is looking for papers (peer and non-peer reviewed) and posters around the main theme that specifically address one of the sub

























The planned route will take you north- west from Edinburgh (1) through Glen Coe (2) to Fort William (3) nestling in the shadow of Ben Nevis (Britain's highest mountain). On day two you will travel on to Inverness (4), which is the capital of the Highlands and sits on the Moray Firth - known as the Riviera of the north (which doesn't mean that it is warm enough for a bikini!). After the chance to cruise up Loch Ness to see if you can find the Loch Ness Monster – Nessie as we call her – and visit some local farms, a distillery and a castle (5) you will travel South and East to Aberdeen (6), which is the hub of the oil industry in Scotland. A tour up famous Royal Deeside (7) – following the course of the river Dee - will take in a visit to Balmoral, the Highland home of the British Royal family, and find out more about Highland Estates. As the tour travels back South to Edinburgh you'll see a soft fruit farm next to the Angus Glens and hear about the production and processing of peas for human consumption (8).

The charge for the post tour is £1,399.00 for a shared room with a single supplement of £290.00

## **Day 1**

Starting from Pollock Halls, Edinburgh on Saturday 8th July the tour will begin with a visit to SRUC's [Hill and Mountain Research Centre](#) near Crianlarich. It extends to 2200Ha focusing on sheep production, tourism accommodation and environmental research, particularly biodiversity. From there the tour will go on to visit the [Glencoe Visitor Centre](#) which is operated by the National Trust for Scotland. Glencoe is one of Scotland's iconic glens and is surrounded by majestic mountains that are renowned in the mountaineering world. Ben Nevis, Scotland's and the UK's highest mountain sits at one end while the Aonach Eagach ridge, famed as the narrowest in mainland Britain, runs for 10 kilometres along the Glen. Not a walk we will be taking you on but if you want to get a flavour then have a look at some of the videos on YouTube.

Your evening meal and overnight accommodation will be at the [Moorings Hotel](#), Fort William. This sits right beside Neptune's Staircase, which is a series of eight locks that raises boats more than 21 metres from sea level in a very short distance (less than 500 metres).

## **Day 2**

On the second day of the tour, you will visit a livestock farm to find out more about red meat production in Highland Scotland and a croft. Crofts are

traditional small agricultural units in North and West Scotland. There is specific legislation that protects crofting and crofter rights. Generally crofts do not provide sufficient income to support a family and crofters commonly have one, two or more other jobs. You can find out more from the [Scottish Crofting Federation](#). Then the tour will take you along the Great Glen that bisects Scotland, running southwest – northeast across the country for 100km and following a geological fault. Along the way the tour will stop at the Nevis Range Centre and weather permitting you will be able to take a ride on the [mountain gondola](#) to see stunning views from Aonach Mor. You will also visit the iconic [Urquhart Castle](#) that sits on a on the edge of Loch Ness and is a favoured spot for Nessie watching. (Nessie is the name given to Loch Ness monster, which despite years of searching has only shown herself to a favoured few. There is a second less famous loch monster in Scotland – Morag – who lives in Loch Morar, but we don't have time to take you there.) Your evening meal and overnight accommodation will be at the [Drumossie Hotel](#) on the outskirts of Inverness. This will be your base for the next two days so you can relax and settle into your rooms.

### **Day 3**

This morning you will visit some local farms producing cattle and sheep as well as growing some of Scotland's high quality seed potatoes and arable crops. In the afternoon you will have some free time to enjoy Inverness before cruising up Loch Ness to get a unique view of the loch. To get a flavour have a look [here](#).

### **Day 4**

For your last day in the Inverness area, we will take you to see some specialist vegetable growers along the Moray Firth. This area is also a well known area for [dolphin watching](#) – and you never know you might be lucky. The combination of sandy soils and local climate that benefits from sea waters warmed by the North Atlantic Drift (or 'Gulf Stream') enable the production of high value crops in this area of North Scotland. You will also see how an anaerobic digestion has been incorporated to manage waste and generate renewable energy. From there you will go on to see one of Scotland's famous distilleries and visit some local producers to see how Scotland produces fine quality beef before returning to the Drumossie Hotel for the night.

### **Day 5**

As you travel towards Aberdeen today, you will visit a family farming business and find out more about how it incorporates wildlife conservation. This will be followed by the opportunity to learn about the production of malt for the whisky distilling industry and growing field vegetables for one of Scotland's top brands 'Baxters'. Before arriving at your hotel for the night we will stop at the [Thainstone Agricultural Centre](#) to have an evening meal and learn how it evolved as well as the diversity of sales that now take place at this facility, which in addition to the traditional farm livestock includes furniture and cars. Then it is on to the [Ardoe House Hotel](#) where you will stay for the next two nights.

## **Day 6**

Today, you will travel up Royal Deeside. The Dee is one of Scotland's great salmon rivers and along with the River Don flows out to the sea at Aberdeen. Old rivalries are reflected in the local saying 'A mile of Don is worth two of Dee except it be in fish and tree.' In addition to visiting a deer farm, we will take you to [Balmoral](#) and a neighbouring estate to learn first hand about traditional Scottish Estates and how they are developing to meet the modern world, embracing shooting, fishing, conservation and tourism. In the evening we hope to give you an insight into a cooperative business that enables farmers to share under utilised resources and helps young people to gain work.

## **Day 7**

After your final night in the Ardoe House Hotel, today you will return to Edinburgh but not without first visiting a soft fruit farm that also has a farm shop and takes its produce from field to market. Soft fruit production along with bulb growing are among the high value crops produced for many generations in this part of Scotland. Nearby is part of the James Hutton Institute (previously known as the Scottish Crop Research Institute) where many new varieties of soft fruit have been developed. Later in the day, we will visit an award winning dairy farm which has installed robotic milkers and diversified into energy generation. Finally, if we can fit it in, we hope to take you to see peas being harvested for a local freezing plant and find out about the critical quality elements of this part of the production cycle.

### **Included in the Tour:**

- Bed & Breakfast Saturday 8th Friday 14th July 2017 (Tour ends at breakfast on Saturday 15th July)

- Lunches
- Mid-morning and afternoon refreshments when taken
- Dinners
- Entrance to all visits listed on the tour
- Travel from Edinburgh to Edinburgh by coach

### **What's not included?**

- Alcoholic drinks
- Entrance to any optional visits that may come up where a charge is made
- Accommodation during the congress

### **Our Tour Company:**

We have chosen as our partners to provide the tours Field Farm Tours Ltd who are a specialist tour company covering agricultural tours and further details about them can be found at- <http://www.fieldfarmtours.co.uk>

**Day 7** After your final night in the Ardoe House Hotel today you will return to Edinburgh but not without first visiting a soft fruit farm that also has a farm shop and takes its produce from field to







# 21<sup>st</sup> IFMA Congress Edinburgh 25<sup>th</sup> June to 15<sup>th</sup> July 2017

## Pre Congress Tour

Sunday 25 <sup>th</sup> June 2017	Monday 26 <sup>th</sup> June 2017	Tuesday 27 <sup>th</sup> June 2017	Wednesday 28 <sup>th</sup> June 2017	Thursday 29 <sup>th</sup> June 2017	Friday 30 <sup>th</sup> June 2017	Saturday 1 <sup>st</sup> July 2017	Sunday 2 <sup>nd</sup> July 2017
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## Congress

Sunday 2 <sup>nd</sup> July 2017	Monday 3 <sup>rd</sup> July 2017	Tuesday 4 <sup>th</sup> July 2017	Wednesday 5 <sup>th</sup> July 2017	Thursday 6 <sup>th</sup> July 2017	Friday 7 <sup>th</sup> July 2017
Arrival of Congress Participants Registration 10 am to 8pm	Plenary Sessions	Field Trips	Plenary Sessions	Field Trips	Plenary Sessions
	Partners Visit		Partners Visit		Partners Visit
	Lunch	Lunch	Lunch	Lunch	Lunch
	Posters & Papers	Field Trips	Posters, papers & Workshops	Field Trips	
Welcome Event	Evening Reception	Free evening	Formal Dinner	Scottish entertainment and a Ceilidh	

## Post Congress Tour

Saturday 8 <sup>th</sup> July 2017	Sunday 9 <sup>th</sup> July 2017	Monday 10 <sup>th</sup> July 2017	Tuesday 11 <sup>th</sup> July 2017	Wednesday 12 <sup>th</sup> July 2017	Thursday 13 <sup>th</sup> July 2017	Friday 14 <sup>th</sup> July 2017	Saturday 15 <sup>th</sup> July 2017
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The 21<sup>st</sup> International Farm Management Congress  
“Future Farming Systems”  
2<sup>nd</sup> to 7<sup>th</sup> July 2017 Edinburgh, UK  
For More Information Visit: [www.ifma21.org](http://www.ifma21.org)

**2017 IFMA Congress registration Form**

Registration for the 2017 Congress is available online at [www.ifma21.org](http://www.ifma21.org) which is the simplest and preferred method.

If you are unable to use the online facility this form can be used which should be completed in full.

- a) If registering using this form it should be returned by email or post with full details of debit or credit cards or with confirmation and reference if paying by direct bank payment. (email [richard@iaqrm.com](mailto:richard@iaqrm.com) for bank reference numbers)
- b) Email: [richard@iaqrm.com](mailto:richard@iaqrm.com)
- c) Post: IFMA 2017 Congress, IAgrM, Portbury House, Sheepway, Portbury, Bristol BS20 7TE, UK

**Section 1 Delegate Details:**

Surname:.....First Name:.....Title:.....

Gender: .....Nationality:.....

Preferred name: (this will be used on your name badge e.g.: Nick Kent)

.....

Occupation:.....

Organisation:.....

Postal address:.....

Post Code:.....Country:.....

Email:.....

Twitter Handle:.....Telephone:.....

Any Special Requirements (Dietary , Access or Other).....

Presentations: I am (or expect to be) an author on a paper or poster: Yes ( )  
No ( )

If already submitted reference number: IJAM.....

**Privacy:**

I Agree to have my name and contact details included within the Delegate List  
Yes ( ) No ( )

**IFMA Membership:** To attend the IFMA Congress full delegates must be members of IFMA at the time of registration and attendance at the congress.

If yes please enter your IFMA Membership Number:.....(example ####)

Also your IFMA Membership Renewal Code:.....(example: ##-LLL-##)

Note: If you are NOT a member of IFMA, or wish to renew your membership you can pay the membership fee at the payment section of this form.

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**Section 2 Accompanying Person Details:**

(The accompanying person’s package includes attendance at the social functions, field trips Tuesday & Thursday and visits on the Monday and Wednesday)

**2a) Accompanying Person 1:**

Surname:.....First Name:.....Title:.....

Gender: ..... Nationality:.....

Preferred name: (this will be used on your name badge e.g.: Smiler Kent)

.....

Any Special Requirements (Dietary , Access or Other).....

Age if under 18 at the time of the congress:.....

## **2b) Accompanying Person 2:**

Surname:.....First Name:.....Title:.....

Gender: .....Nationality:.....

Preferred name: (this will be used on your name badge e.g.: Smiler Kent)

.....

Any Special Requirements (Dietary , Access or Other) .....

Age if under 18 at the time of the congress:.....

**Note:** To register additional persons please provide the same information as above.

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## **Section 3 Field Trips:**

Field day trips on the Tuesday and Thursday of the Congress are included within the Full Delegate and Accompanying persons package: Please indicate first, second, third or fourth choice for each day by numbering 1, 2, 3 or 4, in order of preference under the relevant heading.

<b>Field Trips Tuesday 4<sup>th</sup> &amp; Thursday 6<sup>th</sup> July 2017</b>	<b>Delegate</b>	<b>Accompanying Person 1</b>	<b>Accompanying Person 2</b>
1: Dairying in Dumfries			
2: Research & Knowledge Exchange in Midlothian and the Scottish Borders			
3: A traditional Estate in the Scottish Borders			
4: From Farm to Fork in the Central Belt			
5: Adding value in East Lothian			
6: Specialist cropping in Perthshire			
7: Farm diversification in Fife?			
8: Hill & Upland Farming in Stirlingshire			

## Section 4 Pre/Post Congress Tours:

The pre and post tours have been designed by the Congress organisers and are being organised by Farm Field Tours who specialise in Agricultural and farming tours and they can be booked direct with them using the following link:

[http://www.fieldfarmtours.co.uk/uploads/tours/538\\_ifma-2017-pre-and-post-tour-registration-form-and-conditions.pdf](http://www.fieldfarmtours.co.uk/uploads/tours/538_ifma-2017-pre-and-post-tour-registration-form-and-conditions.pdf)

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## Section 5 Accommodation Options

The Congress has two accommodation options which delegates are required to book directly through:

1. Accommodation on the site of the Congress which can be booked via <http://www.book.accom.ed.ac.uk>
  2. Accommodation within hotels in the city centre which can be booked via our selected supplier at: <https://cabs.conventionedinburgh.com/ei/cm.esp?id=150600&pageid=4S30TXGNZ>
- 

## Section 6 Payment Details – Credit Card Payment: *(please advise your card provider of payment so as to reduce risk of payment rejection)*

**Fees:** (UK Sterling)

### Section 1 Full Delegate Package:

**Full Delegate package: £805.35 Early Bird Rate (until 30/04/17),  
£882.00 Full Rate (after 01/05/2017)**

Enter amount      £.....

**IFMA Full Membership Fee (2years / between congresses) £96.00 Per Delegate**

Enter amount      £.....

Note: The Full Delegate must be a Full Member of IFMA- Note: if you have joined (or renewed) online as a Full Member using the IFMA website since August 2016, you do not have to enter this fee unless you wish to purchase a 2 year membership which will then run from your due membership renewal date.

## Section 2 Accompanying Person Package:

Accompanying Persons: £522.90 Regular

Number ( )

(The Accompanying Person's Programme includes visits & social package only)

Enter amount £.....

**Total Cost:** £.....

### 6a Credit / Debit Card

Please note that your credit/debit card statement will show 'IAgrM' as the transaction reference

Card Type: ( ) Mastercard ( ) Visa ( ) Other  
(.....)

Card Number

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Expiry date

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Security Number

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Name on the card:.....

Signature:.....

Billing Address:..... (If Posted or sent by scan)

City:.....State/Prov/County:.....

Zip/Post Code:..... Country:.....

*Please Note: You will receive final confirmation of your booking once payment from your card has been received*

## Section 7 Payment Details – Bank Transfer:

Facilities are available for Bank Transfer and to use this please email

[richard@iagrm.co](mailto:richard@iagrm.co)

## Section 8 Cancellation Policy:

Only written advice (letter or email) of cancellations will be considered. However, delegate substitutions are always welcome and must also be advised in writing. All registration forms will be accepted in good faith and proceeded as registrations. Cancellations and 'no shows' that have not contacted the organisers in advance will be charged the full registration fee.

### **Cancellation time:**

If cancelled prior to 190 days before the event: administration fee	Full refund less 5%
If cancelled prior to 190 to 130 days before the event:	Full refund less 15%
If cancelled prior to 130 to 100 days before the event:	Full refund less 25%
If cancelled prior to 100 to 70 days before the event:	Full refund less 30%
If cancelled prior to 70 to 40 days before the event:	Full refund less 55%
If cancelled less than 40 days before the event:	No refund

Note: Please consider insuring the loss.

I understand and accept these conditions of the cancellation policy:

Signature:.....

Date:.....



**Patron HRH The Princess Royal**

## **The 2017 IFMA 21<sup>st</sup> Congress Sponsorship Opportunities**

We have a wide range of sponsorship opportunities for companies and organisations to sponsor the 2017 IFMA congress which includes:

- Congress Sponsors
- Individual Events such as
  - Registration, Field Trips
  - Social programme
    - Sunday Welcome Party, Monday Reception, Wednesday Formal Dinner or the Thursday Ceilidh
  - Individual Congress Sessions
    - Morning or afternoon sessions, Coffee breaks/Lunches, Poster Displays/Workshops
- Students scholarship to attend Congress

To explore potential opportunities please contact [richard@iagrm.com](mailto:richard@iagrm.com)

### **2017 IFMA Congress Sponsors:**

